

# ROTARY DISTRICT 5040 CLUB MEMBER SURVEY

## MESSAGES TO MEMBERS

SAMPLE MESSAGE #1 TO LAUNCH THE ONLINE SURVEY:

**Peter Roaf**

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**From:** Peter Roaf <mailservice@clubrunner.ca>  
**Sent:** May 22, 2017 7:38 AM  
**To:** Peter Roaf  
**Subject:** Rotary Ladner member survey 2017



### Member Survey

Fellow Ladner Rotarians, your opinion is needed once again to direct our five-year strategic plan as we begin our fourth of those five years. The results of last year's member survey were valuable in planning for this current year and we acted on those results.

The club's board of directors is continuing with a survey questionnaire, based on a template recommended by Rotary International, to determine the opinion of club members about various aspects of the club.

Please take five minutes or so now to complete the survey, and perhaps more time if you wish to add comments. You are asked to please respond no later than Wednesday, May 31, 2017.

Just click on the link below to access the survey and provide your opinion on the various subject areas. Be completely honest because your survey response is totally anonymous. We are using the Survey Monkey system which will tabulate responses without tracking those who respond.

**<https://www.surveymonkey.com/r/rotaryladner2017>**

A report to members on the survey results will follow with respect for all in keeping with the four-way test. Thank you.

Peter

Peter Roaf, Past President  
Rotary Club of Ladner

SAMPLE MESSAGE #2 TO REMIND MEMBERS TO RESPOND TO THE ONLINE SURVEY:

**Peter Roaf**

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**From:** Peter Roaf <mailservice@clubrunner.ca>  
**Sent:** May 26, 2017 8:43 AM  
**To:** Peter Roaf  
**Subject:** Rotary Ladner member survey 2017 reminder



## Member Survey

Fellow Ladner Rotarian, if you have not done so, please take five minutes now to complete the member survey.

Your opinion is needed to guide the process of implementing our five-year strategic plan as we head into year four. The results of last year's member survey were valuable in planning for this current year.

Be completely honest because your survey response is totally anonymous. We are using the Survey Monkey system which will tabulate responses without tracking those who respond.

<https://www.surveymonkey.com/r/rotaryladner2017>

A survey report to members, in keeping with the 4-way test, will follow. Thank you.

Peter

Peter Roaf, Past President  
Rotary Club of Ladner

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SAMPLE MESSAGE #3 LAST CALL TO MEMBERS TO RESPOND TO THE ONLINE SURVEY:

**Peter Roaf**

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**From:** Peter Roaf <mailservice@clubrunner.ca>  
**Sent:** May 30, 2017 7:43 AM  
**To:** Peter Roaf  
**Subject:** Rotary Ladner member survey 2017 LAST CALL



## Member Survey

Dear Peter,

This is the last call for the Rotary Ladner member survey. If you have not done so already, please take five minutes now to provide your opinion on the club and its value to you.

Be completely honest because your survey response is totally anonymous. Just click on this link:

<https://www.surveymonkey.com/r/rotaryladner2017>

A survey report to members, in keeping with the 4-way test, will follow. Thank you.

Peter

Peter Roaf, Past President  
Rotary Club of Ladner

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